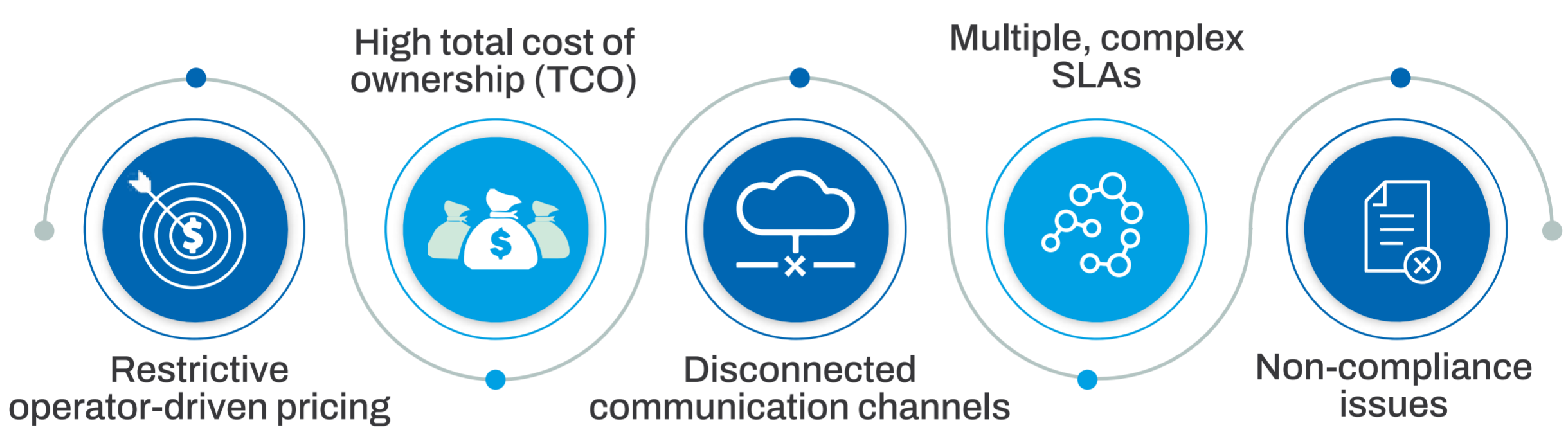


# Slash Your ILDO SMS Costs by 80% with exotel



Stop paying **30x** more than necessary for disconnected, non-compliant communication services

## Challenges with ILDO SMS:



**Secure, reliable and connected customer engagement need not be expensive**

## Exotel's Connected Customer Conversation Platform for Every Use Case

### Notifications:

Keep customers updated with timely nudges on a range of platforms (WhatsApp, RCS, Truecaller, SMSoIP)

### Campaigns:

Automate and trigger dynamic messages at peak response times on various platforms (WhatsApp, SMSoIP, RCS)

## Why Exotel?



Switch to Exotel - Ensure delightful customer experience without breaking the bank!

Delivering Reliable Messaging  
#LikeAFriend.