



Usher The New CX Order

Drive exponential growth with actionable and delightful conversations



True Cloud & Full Stack Customer Engagement Platform

Power of Zero

Maximum Efficiency. Zero worries.

- Zero delivery failures**
- Zero integration complexity**
- Zero migration hassle**
- Zero data siloes**
- Zero on-prem infra**
- Zero security concerns**

Power of One

Unified Messaging. Unmatched Possibilities.

- Effortless conversations on WhatsApp**
Interact seamlessly with customers through CTAs, product lists, rich media, and live chats.
- All in a browser, with the channel of your choice**
Truly Omni-channel out of the box
- Intelligence-backed Engagement with AI**
Give quick, fast & accurate responses to queries with AI-powered bots.
- Communication simplified with uncomplicated APIs**
Access well-documented, simple, developer-friendly communication APIs to build a reliable and an efficient business communication system
- Boost agent productivity and efficiency**
Monitor conversation, agent, and processes over a dashboard
- Build flexible teams & processes**
Enable work from anywhere & service customers through any device

Power of Exotel

- One Vendor**
All in a browser. One vendor for all engagement needs
- DLT Compliant**
All sender IDs and SMS templates verified at scale
- Reliable**
99.95% uptime and high performance
- Secure**
ISO certified & PCI-DSS compliant
- Best Delivery Rates**
Low latency and best delivery rates
- Best connectivity**
With backup routes via partnerships
- Flexible at scale**
Scale channels and agents up or down on-demand



Powering 70 Million Daily Dialogues for 7000+ Businesses in 62 Countries

